



NHAG

NATIONAL
HOSPITALITY
ASSOCIATION
OF GHANA



Supplier Membership Package

2020/21



Welcome to the National Hospitality Association of Ghana - our organisation was founded in April 2020 as a response to Covid-19 and partial lockdown which saw our industry grind to a halt.

Since lockdown has been lifted and Ghana is resilient in returning back to normal, we believe this is a great time for suppliers and service companies to draw one-step closer to your customers within the hospitality industry.

We believe this is critical in ensuring restaurant/ bar/ hotel businesses have access to the best locally available resources at a reasonable price.

We look forward to you becoming a member and hope we can learn and grow the hospitality industry together.

Ashok Mohinani
Chairman
NHAG



The NHAG invites business that are open to supporting the hospitality industry and the NHAG association.

The Supplier membership is for businesses providing hospitality-related services, products, or materials that support the association's mission.

Our members are your customers and this membership affords you numerous opportunities to deepen your relationship with our members.

Below are the membership benefits associated with the partner membership type.

All memberships are valid for a one-year period and renewable on the anniversary of your join date.



1.RESOURCES AND SUPPORT

Suppliers will be listed on the preferred vendors list, with profile availability to all members of the NHAG. Suppliers will have access to the NHAG membership directory.

2.COMMUNITY AND NETWORKING

Suppliers will also have the opportunity to attend all NHAG events. Suppliers will have the opportunity to promote their products at specified events.

3.ADVERTISEMENT

Suppliers will have the option of advertising on all social media platforms, the Newsletter and the Association website.

| Category | Annual Partnership Fees | GHC | Access Members list | Listing on supplier database to members | Access to quarterly networking events with members | Advertising option in monthly newsletter | Mailout on Members listserve | Product presentation options at quarterly events/ exhibitions |
|-----------------------|--|----------|---------------------|---|--|--|------------------------------|---|
| Product | Multi produce supplier (dried / frozen / bev) | 1,000.00 | YES | YES | 1 pax per event | 25% discount | 15% discount | 25% discount |
| Service | Small Scale Agencies and Service Providers (designers / photo) | 1,500.00 | YES | YES | 2 pax per event | 35% discount | 20% discount | 35% discount |
| Professional Services | Large Scale Agencies and Service Providers (marketing / productions / maintenance) | 2,000.00 | YES | YES | 4 pax per event | 50% discount | 1 free/ 30% discount | 50% discount |



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GET IN CONTACT

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